

Fine Line Construction



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D.F.P.F. Corporation

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# ***Turning Ideas into Reality***

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*As a community-focused company, Fine Line Construction is building San Francisco's future in the nonprofit construction sector*

# Fine Line Construction

*Turning Ideas into Reality*

Located in the heart of San Francisco, Fine Line Construction is dedicated to serving the greater Bay Area with a superior level of construction services. Founded in 1980 by Doree Friedman as a design-build firm for high-end residential buildings, Fine Line Construction is continuing the tradition as a reputable General Contractor with an emphasis on exceeding customer expectation.

“We strive to surpass the expectations of our clients and

designers,” says Paolo Friedman, Vice President and Co-Owner of Fine Line Construction. “That’s the goal my mother set for the Company when she started it.”

### **Superior level of construction**

As a family-owned and operated business, Fine Line Construction specializes in the construction and renovation of affordable housing, transitional housing, homeless and elderly housing, and multi-dwelling hospice communities. The Company provides a selection of construction services including pre-construction service, budgeting, value engineering, rehabilitating buildings, remodeling, modernizations, seismic upgrades and others.

“Our mission is to treat every job with the highest level of attention possible,” says Paolo. “Doree and I make it a point of being involved in every build we do, from beginning to end. We really want our clients to feel like we’ve paid more attention, been more involved than they and their staff are.”

Along with attention to detail, what really separates Fine Line



Construction from its competitors is its niche in occupied rehabilitation. Since inception, Fine Line Construction has successfully completed approximately 10,000 occupied units in the San Francisco Bay Area. The Company is also well versed in Public Works projects such as schools and libraries, opening its own commercial division in 1993.

### **Work at hand**

Fine Line Construction is currently underway with a variety of major projects throughout the greater Bay Area. The Company recently kicked

off construction for the Angelo J. Rossi Playground project located in the City’s Richmond District. The plan for the 6.5 acre park includes renovations to landscape, bathrooms and park beautifications.

The Company is also in the midst of a 74-unit housing project called UA Homes in Berkeley. According to Friedman, “It’s a full rehabilitation of the building including some site work and the addition of 10 ADA units.”

The Company recently completed one of its larger projects (Wolf House), a senior housing community on fourth and Howard in





the South of Market neighborhood. The owner of the project is the Tenants and Owners Development Corporation (TODCO), a nonprofit that aims to create and maintain low-income, senior and single-occupancy housing throughout San Francisco. For the project the Company added an elevator, modernized the two existing elevators, installed new fires alarms, and renovated every unit with

a new kitchen, new windows, flooring and paint.

“The job was a 13 month project and we were turning over 24 units a month,” says Friedman. “It was exceptionally organized and tightly scheduled work. During one phase we were able to complete 24 units in 17 working days, basically completing each unit in about five and half hours, including hazmat demolition.”

Upcoming projects for the Company include a youth transitional housing project called Edward II, located at Lombard and Scott. The owner of the project is Community Housing Partnership and will provide 24 studio rental units of supportive housing to youth aged 18-24 at risk of homelessness, including youth aging out of foster care. Other upcoming projects include the Villa San Pedro project

by the Santa Clara Housing Authority. The 100-unit rehabilitation project, which also includes a community building, is set to begin construction at the end of 2013.

### **Company culture and standards**

As a general contractor, Fine Line Construction is skilled at what they do. The Company employs experienced staff with an eye for

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detail. Depending on the amount of work at hand, the Company has anywhere from 40-70 employees at one time. They are also a signatory to the Carpenters and Laborers Unions, allowing staff the opportunities and benefits of union membership.

The Company has also established various onsite training and safety programs to ensure every employee and project are handled in the safest manner.

“We conduct onsite training along with weekly site meetings,” says Friedman. “We also have weekly safety meetings and it’s required that every superintendent

discusses the current work we’re doing. If you’re working off a ladder we’re talking about heights and ladder safety. The safety meetings should go with the work at hand.”

Since the beginning, the Company has set forth important goals and aspects to create

an enthusiastic, comfortable and reliable company. Quality craftsmanship with the highest level of attention possible is what makes Fine Line Construction superior, helping the Company turn ideas into reality.

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## STATISTICS



Fine Line Construction delivers a superior level of construction services to our clients on a daily basis. Utilizing the skill sets of our construction team provides a finished product that exceeds the client’s expectations. Our company owners along with our employees take an active role on all of our projects. We provide incomparable solutions in value engineering a project during the pre-construction phase and follow it through with our leadership during the construction period. It is this hands-on attitude that makes us proud to be, Fine Line Construction.

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